

...and who said women don't buy too many shoes?

According to recent research, the average British woman spends more than £31,000 (\$54,000) on shoes during her lifetime.

Around 44% say shoes are their biggest weakness when out shopping, with 86% claiming to buy at least one new pair a month.

A third say they have 25 pairs of shoes in their wardrobe and around 1.3 million claim to have well over 30.

UK company Churchill Insurance claims the average woman starts shopping for her own clothes at the age of 14 and that if she spends an average of £40 (\$70) on shoes each month she will have bought £31,680 (\$55,440) worth of footwear by the time she is 80.

At the same time it claims women spend around £15,840 (\$27,720) on accessories such as handbags and jewellery during their lifetime.

60% of women say they currently own 10 handbags, 3% have more than 25 different ones and 80% have at least 10 belts.

Overall 42% of women admit they regularly splash out on accessories they don't really need.

Unsurprisingly, 20% say they hide their purchases from their partner, while 22% lie about how much they have spent.

If women do indeed buy shoes at this rate, it is small wonder that men apparently buy so few pairs for themselves—they cannot afford to! 